

**Fact Sheet
Pillow Rd**

- Address:** Pillow Road, Russian River Valley
Sebastopol, California
- Contact:** Phone: 707.965.2445; Fax: 707.965.2446
Web: www.pillowrd.com
Email: winery@pillowrd.com
- Proprietors:** Pat and Anne Stotesbery
- Winemaker:** Karen Culler
- Vice President of Sales
and Marketing:** Brenda Bullington
- Associate Winemaker:** Trester Goetting
- Director of Sales
and Marketing:** Nicole Duncan
- National Sales:** Dan Stotesbery
- Vineyard Manager:** Gabriel Reyes
- Wines:** 2006 Pillow Rd Pinot Noir: \$47, 1,284 cases:
To be released in May 2008
- About Pillow Rd Winery:** Pillow Rd Vineyard is located in Sebastopol's historic Gold Ridge District, an area regarded for renowned botanist Luther Burbank's successes in growing more than 800 varieties of fruits, flowers and vegetables. The Pillow Rd story pays homage to an era when the Russian River Valley was filled with flourishing apple orchards, endless country roads and small family farms, symbolizing California's strong agricultural roots, genteel country refinement and time-honored traditions.
- About the Vineyard:** Pillow Rd Vineyard consists of two vineyard plots located in Sebastopol on the southern edge of the Russian River Valley. In total, both vineyards are planted to 22 acres of vines, of which 20 acres are Pinot Noir and two acres are Chardonnay. For premium fruit, and to reflect the true

finesse of California Pinot Noir, the vineyards include clones 4, 115, 777, Swan and Calera. Situated only 15 miles from the coast, the Russian River Valley's calm foggy mornings, clear afternoons and cool breezy nights provide an idyllic climate for growing Pinot Noir. Pillow Rd's vineyards are nourished by the rich Gold Ridge sandy loam soils. The sand allows the soils to drain quickly during a wet spring, while the loam holds on to a marginal amount of water to self irrigate the vines throughout the growing season, without either over-invigorating or stressing the vines.

The Vision:

After years of tacking Napa Valley's rugged mountain fruit, Proprietors Pat and Anne Stotesbery, who are also the creators of Ladera Vineyards on Howell Mountain in Napa Valley, soon became interested in the finesse of California Pinot Noir. In March of 2006, after scouting multiple vineyard sites, Pat and Anne visited the Pillow Rd location, a small Pinot Noir vineyard lined with old Gravenstein apple orchards. Immediately taken back to their roots, Pat and Anne knew that the area would perfectly complement their family farming traditions and trust that the Pillow Rd story is a true tribute to one of California's most celebrated agricultural areas.

Distribution:

Pillow Rd wines will be distributed and sold in restaurants and fine wine stores in numerous states. Additionally, the wines can be shipped directly to consumers in most states. Please contact Pillow Rd for specific direct shipping questions. Or visit the website at www.pillowrd.com

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